

## Trademark/Service Mark Application, Principal Register

Serial Number: 85783371

Filing Date: 11/19/2012

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85783371
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">MAKE AMERICA GREAT AGAIN</a>
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	MAKE AMERICA GREAT AGAIN
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Trump, Donald J.
<b>*STREET</b>	725 Fifth Avenue
<b>*CITY</b>	New York
<b>*STATE</b> (Required for U.S. applicants)	New York
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b> (Required for U.S. applicants only)	10022
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	individual
<b>COUNTRY OF CITIZENSHIP</b>	United States
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>*IDENTIFICATION</b>	Political action committee services, namely, promoting public awareness of political issues and fundraising in the field of politics
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Tamar Niv Bessinger
<b>ATTORNEY DOCKET NUMBER</b>	TRMP 1207224
<b>FIRM NAME</b>	Fross Zelnick Lehrman & Zissu, P.C.
<b>STREET</b>	866 United Nations Plaza
<b>CITY</b>	New York

STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10017
PHONE	212-813-5900
FAX	212-813-5901
EMAIL ADDRESS	bessinger-docket@fzlz.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Tamar Niv Bessinger
FIRM NAME	Fross Zelnick Lehrman & Zissu, P.C.
STREET	866 United Nations Plaza
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10017
PHONE	212-813-5900
FAX	212-813-5901
EMAIL ADDRESS	bessinger-docket@fzlz.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
<b>SIGNATURE INFORMATION</b>	
ORIGINAL PDF FILE	<a href="#">hw_6547140130-185238936_._AKE_AMERICA_GREAT_AGAIN_-_signed_application_form_F1122783_.PDF</a>
CONVERTED PDF FILE(S) (2 pages)	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\857\833\85783371\xml1\APP0003.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\857\833\85783371\xml1\APP0004.JPG</a>
SIGNATORY'S NAME	Donald J. Trump
SIGNATORY'S POSITION	Owner

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 85783371**

**Filing Date: 11/19/2012**

### To the Commissioner for Trademarks:

**MARK:** MAKE AMERICA GREAT AGAIN (Standard Characters, see [mark](#))

The literal element of the mark consists of MAKE AMERICA GREAT AGAIN.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Donald J. Trump, a citizen of United States, having an address of  
725 Fifth Avenue  
New York, New York 10022  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Political action committee services, namely, promoting public awareness of political issues and fundraising in the field of politics

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Tamar Niv Bessinger of Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York, New York 10017  
United States

The attorney docket/reference number is TRMP 1207224.

The applicant's current Correspondence Information:

Tamar Niv Bessinger  
Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York, New York 10017  
212-813-5900(phone)  
212-813-5901(fax)  
bessinger-docket@fzlz.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: Not Provided Date: Not Provided

Signatory's Name: Donald J. Trump

Signatory's Position: Owner

RAM Sale Number: 7913

RAM Accounting Date: 11/20/2012

Serial Number: 85783371

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TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2012111919370477

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e8ce87876-DA-7913-20121119185238936364

MAKE AMERICA GREAT AGAIN

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR REGISTRATION OF A TRADEMARK**

**MARK:** MAKE AMERICA GREAT AGAIN

**CLASS:** 35

**APPLICANT:** Donald J. Trump

**ADDRESS:** 725 Fifth Avenue  
New York, NY 10022

**ENTITY:** a United States citizen

**OUR REF:** TRMP 1207224

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Services
35	Political action committee services, namely, promoting public awareness of political issues and fundraising in the field of politics

The mark is in standard characters and no claim is made to any particular font style, size or color.

### ADDRESS FOR CORRESPONDENCE

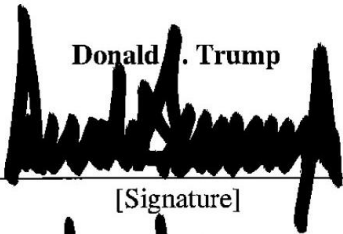
Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, Attention: Tamar Niv Bessinger (Telephone 212-813-5900).

### INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the services listed in this application as of the application filing date.

### DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that he is properly authorized to execute this application on behalf of the applicant; he believes the applicant to be the owner of the trademark or service mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), he believes applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the services of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

By:  **Donald . Trump**  
[Signature]  
Date: 